

# THE DESIGN charrette

DESIGN + COMMUNITY  
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THIS IS A MULTI-DISCIPLINARY DESIGN PROCESS INVOLVING MULTIPLE STAKEHOLDERS  
UP TO THE LAST MINUTE  
MUTUAL CONSENSUS

LISTEN TO THE COMMUNITY  
IT CAN'T BE FORCED

THERE ARE LEADERS EVERYWHERE



STARTS WITH engagement AND conversation!



WHERE CAN THIS BE effective in your community?  
THE VISUAL ASPECT IS AMAZING

TRUST BEFORE THE PROCESS STARTS

HOW DO YOU MAKE THE CONVERSATION ABOUT WE?

WHO IS THE community?  
the people causing the problems are NOT involved!

HOW DO YOU DO A BI-LINGUAL CHARRETTE?



HOW DO YOU MAKE ME STAY IN THE PROCESS?  
BALANCE BETWEEN WIDE + NARROW PERSPECTIVES  
HAS TO BE IN-PERSON  
MORE INFORMATION COMING IN

CHARRETTE AS AN APPLICATION

ESTABLISH GOALS + DETAILED VISUAL MAP

COMMUNITY + PLACE

THE HEART OF OUR COMMUNITY IS GANG-RIDDEN!  
HAVE TO GET RID OF THE DANGER + FEAR!

GOALS of the COMMUNITY  
ASSETS  
DENOGRAPHOS  
STAGE 1



INFORMATION gathering  
the MEANS, DESIRES, PROBLEMS



THIS IS WHAT WE'RE DOING TODAY  
MULTIPLE GROUPS OF 8  
PLAYERS: INTERNAL + EXTERNAL



STAGE 2 CHARRETTE: THE DESIGN



ACTION AND IMPLEMENTATION  
STAGE 3

SUNNY SLOPE AREA  
PHOENIX, AZ

- the use of ICONS
- FOOD
  - SECURITY + SAFETY
  - ORGANIZED PREPARATION + ACTIVE LIVING
  - SOCIAL INTERACTION + NETWORKING